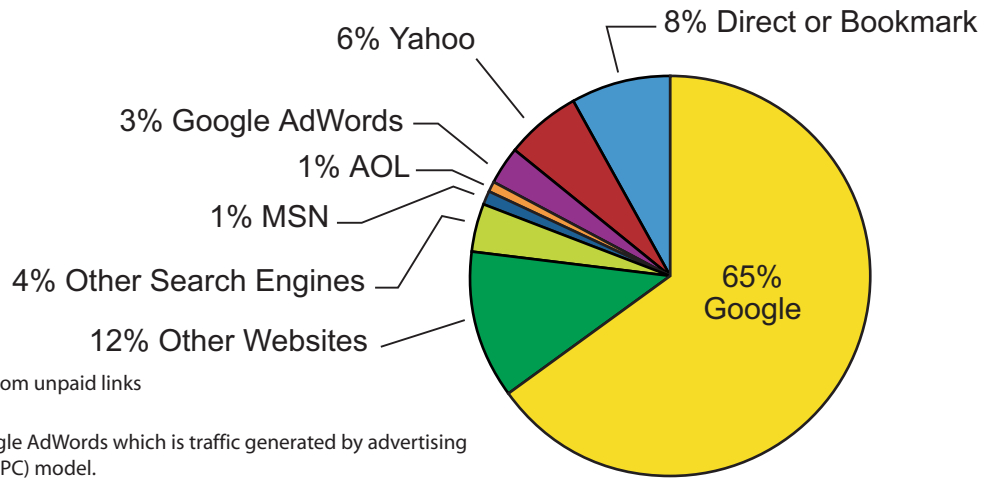


YellowPageCity's Online Traffic:



* Organic traffic is web traffic which comes from unpaid links from search engines and other websites.

** All traffic shown is organic except for Google AdWords which is traffic generated by advertising placed on Google based on a Pay Per Click (PPC) model.

Traffic:

YellowPageCity's traffic to it's Online Yellow Page Directories comes from many varied sources on the web. We are partnered with 100's of websites who link to our content as well as outstanding organic placement in all the search engines on the Internet. Although Google AdWords & Yahoo Keywords, (PPC advertising) are important selling tools, they only represent 3% of our traffic. We have been accumulating traffic data for over 3 years and can give you an accurate view of where our traffic comes from. The information provided in the pie chart is based on data collected by Hitslink.com, an independent data collection company.

*Organic Search Engine Rankings example:



	<i>Keyword</i>	<i>1st Page Placement</i>
United States Yellow Pages		
• Google:	United States Yellow Pages	<input checked="" type="checkbox"/>
• Yahoo:	United States Yellow Pages	<input checked="" type="checkbox"/>
• MSN:	United States Yellow Pages	<input checked="" type="checkbox"/>
City Yellow Pages		
• Google:	Beverly Hills Yellow Pages	<input checked="" type="checkbox"/>
• Yahoo:	Toledo Yellow Pages	<input checked="" type="checkbox"/>
• MSN:	Rochester Yellow Pages	<input checked="" type="checkbox"/>
City Headings		
• Google:	San Antonio Contractors	<input checked="" type="checkbox"/>
• Yahoo:	Hollywood Automobile Repair	<input checked="" type="checkbox"/>
• MSN:	Rochester Accountants	<input checked="" type="checkbox"/>