

**BARTLETT INSURANCE AGENCY****Independant  
Insurance Agency**

- Family owned and operated
- Over 50 years of serving the community

131 W. 2nd St Oswego.....315-343-5670

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We decided to advertise on line due to market changes, population changes and the way the world does business. We found that the printed, bound paper pages were being used less and less. Ma Bell's successor managed to get our phone number incorrect after 57 years in business with the same numbers. One of our "local" books has gotten so large, people have described its best use is as a booster seat for grandchildren. As our population changes we found more people to be going to the internet than were using the "booster seat". The internet is immediate and always current and easy to update.



Susan Bartlett, Bartlett's Insurance